

STYLIST TO THE STARS WITHIN REACH

By Stacey Spiegel

Hair is big business in Hollywood. Just read the magnitude of articles about **Jennifer Aniston's** hair or the press surrounding **Kate Moss'** return to blonde and you know that a star's tresses are an important part of their image. To whom does Tinsletown entrust their lavish locks? **Umberto Giannini** is one celebrity hair stylist that has now created his own line available to those not on the A-list, but who want the same star treatment.



Umberto Giannini has earned the coveted position of being one of the most sought-after hairdressers in the United Kingdom. Awarded **British Hairdresser of the Year** and the youngest stylist ever to enter the **UK's Hall of Fame**, Umberto has secured a celebrity clientele around the globe and garnered a reputation for being the highly creative and innovative purveyor of a premium line of hair care: *Umberto Giannini Hair Cosmetics*.

Umberto began his training in London's top hair salons, where his exuberant spirit and zest for the avant-garde quickly caught the eye of the fashion industry. Shortly thereafter, Umberto embarked upon a successful stint as a session stylist for major fashion designers, including **Jean Paul Gaultier, Bella Freud, Seraph, Kosuke Tsumaura** and **Joe Casely Hayford**. In addition, celebrities, who come to his salon or fly his team to them for cuts, color, and styling, love Umberto. He has worked with **Gwyneth Paltrow, Madonna, Kate Winslet, Kate Moss,** and **Leonardo DiCaprio** to name a few.

Here's the low-down on his new products:

- **The Big & Beautiful** collection was designed for hair that is fine, weak, or lacking body. The collection incorporates AHAs, vitamins, and proteins in its shampoo, conditioner and hair styling products in order to strengthen and thicken from within while providing long-lasting shine and control. The result is maximum bounce, shine and volume.
- **The Urgent Repair** collection was designed to nourish, condition, and reverse the ravages of modern life that can leave hair dry and damaged. The line is formulated with wheat proteins, vitamins and AHAs to help moisturize and repair hair that has been damaged, transforming it into a glossy and healthy condition. Excellent for color and sun-damaged hair. *Urgent Repair Moisture Mask won UK's "Best Hair Product of the Year"
- **Sleek & Chic**, the enormously popular collection of shampoo, conditioner and styling products is specially formulated for thick, curly, frizzy hair as well as for people who want that ultra sleek runway look. Using a unique blend of silicones and conditioners, these products smooth, control and give shine to the most unruly hair without causing build-up. *Miracle Worker, a finishing cream that provides a polished finish and Blow Dry Cream, a highly effective styling aid that provides fantastic shine and a sleek finish, are two of the highest-selling products.